

**"Love Nest"—Fox Trot**

This latest double-faced record—JUST RELEASED—is double-faced and playable on Gramophones, Victrolas, Vocalions and other standard phonographs—\$1.00.

**LANSBURGH & BROTHER**

Real Human Hair Nets on Sale at 65c a Dozen—These Fine, Genuine Human Hair Nets come in cap and fringe styles, and in all colors. Get your supply while they last—at 65c a dozen.

First Floor.

**Starting Thursday, a Millinery Event That Will Appeal to Discriminating Women****WHY LOSE?**

That day should be counted as lost whose closing finds us unable to recall some little word or action that has made the day happier, easier for another. Whether we serve or are served, kindness, a sincere smile and a pleasant voice makes the way easier for us and for every one with whom we come in contact. Why lose any days?

*Lansburgh & Brother*

**Dainty Collars of Organdie**

Regular \$1.00 Value

**59c**

Many styles for selection—some are embroidered, others are lace trimmed. The assortment includes net collars in several attractive designs and shapes. Choice, 59c.

Net Vests—Trimmed with ecru color lace; collars attached. These are splendid values at..... **\$1.00**

Neckwear—An assorted lot, including organdie collars, collar and cuff sets, trimmed with three rows of val lace. Very dainty to wear with the summer frock. Good value at **\$1.69**

First Floor.

**POINTED PARAGRAPHS**

**Plucky Little Rascals** are the tiny toddlers who try so hard in learning to walk. Let us help them all we can by giving them one of the cunning little walking dolls, made of wood and painted with dancing blue eyes and laughing lips. They interest as well as support, for they act as a cane as well.

**And Something Else for Baby!** When mother is too busy to be amusing she can put her precious infant within the encircling framework of a tiny garden fence—but this is not all, for on the side, in red, white and blue, are strung wooden beads on wire—and no telling how soon baby dear will learn to count if given all these advantages. An education within a 4-foot square!

**When Fond Mothers** are buying their young hopefuls all these necessary things, ten steps will bring them to something for themselves—silk kimonos, hand-embroidered by the versatile Japanese in cherry blossoms, lilies and other beautiful designs. They are made the puffy way, with thick rolls of fleece around the bottom to help make them set properly.

As a Thursday Special in the New  
Sweater Shop—Now on the Second Floor

**300 Smart Sport Sweaters**

Summer Weight Shetland  
and Zephyr Wool. Formerly  
\$6.95 and \$7.95, at

**\$5.95**

Sweater bargains supreme—one of the best Sweater sales we have ever held! 300 Wool Sweaters taken from regular stock. Smart styles that are just what are wanted to wear with white summer skirts—for sports and outings—for motoring and cool summer evenings. The

wanted sports colors—as well as navy and black.

Slipover Sweaters—Smart Tuxedo Sweaters  
—Coat Sweaters—and Collarless Styles

Second Floor—Lansburgh &amp; Brother.

**1,200 Sport Hats**

Specially Priced

**\$3.50**

Ribbon Hats  
Georgette Hats  
Milan Hemp Hats

Batavia Cloth Hats  
Satin and Felt Hats  
Peanut Braid Hats

The most recent creations—every imaginable color and color combination—every hat trimmed in a becoming manner. Ribbon hats with cushion brims; embroidered satin crowns with cushion brims. Cool and airy hats, sturdy practical hats—big hats and medium hats. The largest collection ever offered at this low price.

**300 Satin Hats**

Specially Priced

**\$7.50**

The Newest Satin Hats  
Satin With Maline Brims  
Velvet With Maline Brims

Styles for every mid-summer occasion. Large floppy brim hats, medium sized hats and graceful droops of every dimension—the season's smartest hats seen wherever fashionable New York women congregate. Black and white—navy and white—all black, as well as lighter colorings. Flower trimmed, ostrich trimmed and varied ornaments.

**300 Dress Hats**

Specially Priced

**\$10**

Hair Hats  
Leghorn Hats  
Satin Hats

Plaited Taffeta Hats  
Embroidered Hats  
Many Combinations

Here are values that surpass even your fondest expectations. Hats light as a feather—or of an airy-fairy beauty—that is instantly appealing; navy blue—black—white, which are the features of the season, are bountifully represented. Flowers, ostrich, embroidery, etc., are the trimmings.

**WE ARE PREPARED TO SERVE—SALE STARTS PROMPTLY AT 9:15 THURSDAY MORNING—SECOND FLOOR****Those Fine White Low Shoes at Only \$3.95 Pair Are Bringing Women Here By the Hundreds**

No shoe sale we have ever held can be likened to it. The shoes are extremely well made, and of good quality white canvas. Women are marveling at our ability to sell them at so low a price.

There are Oxford Ties, with low Cuban heels; Orfords; Pumps; Colonials, One-eyel and Two-eyel Ties, with Baby French heels; Oxfords; Pumps; Colonials and One-Eyellet Ties, with medium French heels, all with handturned soles. The sizes range from 2½ to 7; the widths from AA to D. A remarkable purchase—one that gives women an excellent opportunity to save. Pair, **\$3.95**.

Second Floor—Lansburgh &amp; Brother.

**The Wanted White Silk Stockings at \$2.50 to \$6.00 Pair**

Plain and Novelty Weaves—All PERFECT Qualities; They Are Exceptional Values

Children's Fancy Top Socks—The fashioned cuff top kind; all perfect and shown in a varied assortment of dainty color striped tops. Special, pair..... **44c**

Misses' Mercerized Stockings—Black or white; PERFECT qualities; made to sell at 75c; fine ribbed, mercerized quality, made from selected yarns. Pair... **55c**

—and in "standards" we are offering Women's  
**\$3.00 and \$3.50 Full Fashioned Silk Stockings \$1.79 a Pair**

Black, assorted good colors—and some white; some with lisle tops, others with silk; all have reinforced lisle feet.

**\$1.65 Super-fashionable Silk Stockings, colors only. 65c**  
Pair .....

Infants' Fiber-plaited Hose, in white, pair ..... **49c**  
Infants' Silk Stockings, in white, pair ..... **89c**

First Floor—Lansburgh &amp; Brother.

**\$1.50 White Swiss Organdies, \$1 Yard**

One thousand yards of these high-in-favor transparent Swiss Organdies just received. They are much in demand for women's, misses' and children's summer dresses. These beautiful, sheer organdies are 46 inches wide and have a permanent high luster. One will recognize immediately the unusualness of the quality at this price, **\$1.00 a yard**.

First Floor—Lansburgh &amp; Brother.

**100 Sun-Rain Umbrellas**Special, **\$9.00**

This is a special purchase of umbrellas that usually sell at \$12.00. They are made on a 26-inch paragon frame; have white spoon tips and white bakelite stub, handle and ring. Covered with pure taffeta silk, with wide grosgrain tape edge. In navy, purple, green or black. Very specially priced at **\$9.00**.

First Floor

**Sale of Pearl Buttons, Special, 10c a Card**

Coming just when you most need pretty Pearl Buttons for the trimming of summer dresses and skirts, we offer this large assortment. They come in various styles and sizes, with 2, 3, 4, 6 and 9 on a card. Get your summer's supply now—at **10c a card**.

First Floor

**Tomorrow---a Remarkable Purchase and Sale of 252 New Plain and Fancy****Sport Silk Skirts**

Earlier in the Season Skirts Like These Sold for  
**\$18.75, \$22.50, \$25.00, and Even More. In Two Great Lots Regardless of Their Real Worth**

**\$8.95 and \$12**

Skirts of rich, glorious silks! Models that are the essence of midsummer smartness. The sort of skirts that make a definite appeal to followers of fashion. They combine superbly with silk blouses, making a costume of rare beauty. Their belts, their pockets, as well as their buttons, are all applied with one idea—that of making them the smartest skirts of the season. They come in these wonderful fabrics—

Kumsi Kumsa  
Crepe de Chine  
Crepe Meteor  
Queen Ann Satin  
Baronette Satin

Pussy Willow Taffeta  
Satin Stripe Georgette  
Plain Mirette  
Satin Striped Mirette  
Washable Satin

All the new shades for midsummer are represented, including flesh pink, rose, green, blue, gray, copen, black and white—and plenty of white. This is an unequalled opportunity for the far-sighted woman.

Second Floor—Lansburgh &amp; Brother.

